



**maresidence**  
**retraite.ca**

**9,2/10**  
purchasers  
start their  
search online!

1,5% are looking for a retirement home with care services 24/7.

2,5% are looking for a residence that allows pets.

17% hits on the billboard

**100 %**  
of our  
advertiser  
are satisfied

- We share the same vision of **WELLBEING** for our customers.
- An **OPTIMIZED PRESENCE** on the web, also first result in Google
- A blog that allows you to put an **ADVERTORIAL** online.
- **NO FALSE OR CLICK ROBOT INCREASING STATISTICS**, a policy of fair competition, no click is obtained illegally.
- A directory propolled by the marketing company **SiLO COMMUNICATION** who also manage **maresidenceretraite.ca**, **chicnewhome.ca** and **habitezduneuf.ca**.
- **EXCLUSIVE PROMO** new partnership, offer a promotion that only we will put forward!
- The only way to **STAY CONNECTED** continuously via social networks. A dynamic Facebook page that has **INVOLVED FANS**.

MEDIA KIT MEDIA

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MTLG INC. 305-1548 BASIN ST. MONTREAL QC H3C 0L4 514.443.4909

# LISTING

## PROJET COLLECTION™

1280 \$  
/YEAR



Descriptive text  
of your residence



Direct contact with  
the renting office



Large  
photo slider



Link to  
your website



100% PROJET  
COLLECTION™ identity  
(300% more visits)



Illustrated features

**NEW!**  
web site  
specially  
designed for  
ederlys

the only  
directory of  
a **100 units**  
and more

**210**  
retirement  
homes on the  
site

## À LA CARTE

prime  
services

1480\$

professional  
video

649\$

Shots of your  
complex (15 pictures)

849\$

Your project  
analysis (advertorial)

# ADS

## 3 TYPES OF ADS ON OUR SITE

1

\$399/MONTH

**UNIQUE!** The BILLBOARD gets up to 20% of the hits. This advertising space is the larger available on the market and is really efficient.

2

\$249/MONTH

**UNAVOIDABLE!** The BIGBOX, the classic, is on every page.

3

\$349/MONTH

**POWERFUL!** MONTHLY PROJECTS is the most successful tab and is seen on the home page.

The screenshot displays the homepage of maresidenceretraite.ca. At the top, there is a navigation bar with options for 'Acheter', 'Louer', and 'Caractéristiques', along with a search bar. Below this is a large banner image of three smiling women in swim caps, labeled with a '1' in a circle. Underneath the banner is a section for 'PROJETS DU MOIS' (Projects of the Month), featuring two project cards: 'LE SAVIGNON' and 'LE CHEMBOURG 2'. A '3' in a circle is placed over the 'LE SAVIGNON' card. To the left of these cards are three vertical banners for 'MONTREAL', 'LAVAL', and 'LONGUEUIL'. Below the 'PROJETS DU MOIS' section is a grid of smaller project images, including 'BOISSE NOTRE-DAME', 'LE SANGUIN', 'LE SELECTION LAVAL', 'LE SAVIGNON', 'LES JAVOIS MILLEN', and 'LE CHEMBOURG 2'. At the bottom of the page, there is a banner for 'LE BORD DE L'EAU A VOTRE' with a '2' in a circle. The overall layout is clean and modern, with a focus on showcasing retirement properties.